

**GOVERNMENT OF TELANGANA  
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Extension of display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad, from 04-05-2015 to 03-06-2015 by M/s. Uni Ads Limited Hyderabad – Release of Rs.10,52,251/- (Rupees Ten Lakhs Fifty Two Thousand Two Hundred and Fifty One only) including taxes – Sanction - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No.424

Dated:07-07-2015  
Read the following:

1. Lr.No.981/PMU/PRO/2014, of YAT & C (PMU) Department, Dated:16-03-2015.
2. Govt. Lr. No.981, of YAT & C (PMU) Department, Dt.25-03-2015.
3. G.O.Rt.No.340, of YAT & C (PMU) Department, Dt.16-05-2014.
4. Bill No.441/2015-16, from M/s. Uni Ads Limited, Hyderabad. Dated: 04/06/2015.

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**ORDER:**

1. In the reference 3<sup>rd</sup> read above, the Government have issued G.O for an amount of Rs.10,52,251/- including taxes, printing and mounting charges to M/s. Uni Ads Limited, Hyderabad, for taking up Telangana tourism promotional outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad (4 No's Unipoles & 8 No's Frontlit Hoardings in Hyderabad and Secunderabad) for a period of 04-04-2015 to 03-05-2015 for 1<sup>st</sup> month payment.
2. In the reference 4<sup>th</sup> read above, M/s. Uni Ads Limited, Hyderabad, has submitted bill for an amount of Rs.10,67,610/- including taxes @ 14% along with the photographs as proof of display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad for the period 04-05-2015 to 03-06-2015 for 2<sup>nd</sup> month payment and requested the Government to release the payment.
3. Government, after careful examination of the matter, hereby ordered to release an amount of for an amount of Rs.10,52,251/- (Rupees Ten Lakhs Fifty Two Thousand Two Hundred and Fifty One only) including taxes @ 12.36% to M/s. Uni Ads Limited, Hyderabad, for erection of outdoor Hoarding & Unipoles at Shamshabad Airport locations and at Narayanamma College (GNIT), Shaikpet (Foot over bridge), Jubilee Hills, Hyderabad, for a period of 04-05-2015 to 03-06-2015.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Uni Ads Limited, Hyderabad., through following details:-

Account Name	: Uni Ads Limited
Account No	: 052231043900071
Name of the Bank	: Andhra Bank
Branch	: Sanjeevareddy Nagar, Hyderabad-500038
IFSC Code	: ANDB0000522
PAN	: AAACU2715M

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Uni Ads Limited, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**